



### APPLICANTS

- Applications will be accepted year round.
- Application and fee must be submitted by **April 8, 2022** if you are wishing for us to have a sign produced for you. If you are producing your own sign, the deadline is **April 29, 2022**.
- Approved banners must be dropped off at the Recreation Office. They will be taken down at the conclusion of the season and returned to you for safe-keeping. They can be used in subsequent years.

#### FOR MORE INFORMATION, CONTACT:

Shelley Slapak  
P.O. Box 5005  
18 N. Jackson St. (Physical Address)  
Janesville, WI 53547-5005  
(608)755-3030  
slapaks@ci.janesville.wi.us

## SPONSOR INFORMATION

BUSINESS NAME: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
TYPE OF BUSINESS: \_\_\_\_\_  
STREET: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
DAYTIME PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

## BANNER INFORMATION

Option A - \$475 ☐

Please indicate your choice of banner background color:

☐ Green ☐ Red ☐ Blue ☐ Black  
☐ White ☐ Gray ☐ Other \_\_\_\_\_

Option B - \$150 ☐

Option C - \$100 ☐

\*Reduce fee by \$25 because I am a team sponsor ☐

How would you like to pay? (Check one)

Cash ☐ Check ☐

Please Invoice ☐

Please make checks payable to: The City of Janesville.

OFFICE USE ONLY:

Approved: Yes ☐ No ☐

Comments: \_\_\_\_\_

Date Paid: \_\_\_\_\_

## DAWSON SOFTBALL COMPLEX FENCE ADVERTISING



CITY OF JANEVILLE  
*Wisconsin's Park Place*

RECREATION DIVISION

## Dawson Softball Complex

Known as “Wisconsin’s Park Place”, Janesville is also home to Dawson Softball Complex, a four diamond softball facility located at 920 Beloit Ave. The City of Janesville Recreation Division operates adult softball leagues at Dawson Softball Complex from mid-May to mid-August, five nights a week in a typical year. Throughout each season, there are over 10,000 total participants/spectators annually being counted at the facility.

Additionally, Dawson Softball Complex is rented out multiple times a season by organizations who host their own weekend tournaments for youth and adults.



### **TYPES OF LEAGUES\*:**

Men's                  Women's  
Co-Rec              Church              Kickball

*\*Dependent on Team Sign Ups*

## Banner Information

### Specifications

- Banners are 8 ft. long by 4 ft. wide.
- Banners are made from 6mm coroplast material.
- Holes are placed on each corner.
- Vinyl banners **are not** allowed as they do not last long.

### Banner Guidelines:

- Banner must be deemed appropriate by Recreation Division Staff. We reserve the right to reject any banner deemed unfit for Dawson Softball Complex.
- Banner will be mounted on the main walkway fencing only, and shall only have content on one side.
- Banner cannot include swear words, inappropriate language, or inappropriate pictures or graphics.
- Banner text must not be controversial.
- If electing to produce your own banner, please ensure the text size is appropriate for distance the banner will be read.
- Banners will be displayed on our chain link ball diamond fence from May to late October.

## Investment

### Option A - \$475

You provide your logo and banner design information and we will have it produced for you. Cost includes banner and ad space.

**Banner is yours to keep. Use it for other purposes or future years.**

### Option B - \$150

You produce a banner on your own based on specifications. Cost includes ad space. Banner is yours to keep.

### Option C - \$100

This option is a discount given to previous years' banner program sponsors. This is a subsequent year ad space fee. You must provide previous year's banner.

\*A \$25 discount will apply to any of the options if your business/organization is a team sponsor in 2022.

Banners are the property of the business. The banner can be picked up after the season and can also be re-used in subsequent years at Dawson, assuming limited deterioration.

**PLEASE SEND US A PDF OF YOUR  
ADVERTISEMENT EMAILED TO:  
slapaks@ci.janesville.wi.us**